## Rosemont Fundraising Society (RFS) April 2025 Monthly Meeting Minutes

## Purpose:

To generate funds to create an optimal learning environment for our 21<sup>st</sup> century learners. This includes facilitating information literacy and generating global awareness among all students, allowing students to represent understanding in multiple forms, and ensuring that students learn to become critical thinkers. Funds raised through the society will be used to purchase books, equipment, update technology, hire guest instructors/artists in residence, fund field trips, etc.

Date: Tuesday April 15, 2025 Location: Rosemont School (Room 6) Time: 7:00 PM-8:00 PM

Attendees: Rachel Au, Kate Campbell, Jen Cooper, Brenna Doyle, Matthew Guilherme, Kim Hurtig, Raymond

Johnson, Rebecca Jones, Victoria Ohlhauser, David Rasmussen, Andrea Robichaud, Haley Walker

| AGENDA ITEMS                               |                 |  |  |  |
|--|-----------------|--|--|--|
| Call Meeting to Order                      | Raymond Johnson | <ul> <li>Meeting called to order by Raymond J at 7:10.</li> </ul>  |  |  |
| 2. Approval of Agenda                      | Raymond Johnson | <ul> <li>Motion by Raymond J to approve April 2025 Meeting Agenda.</li> <li>Motion seconded by Brenna D.</li> <li>All in favor – motion passed.</li> </ul>   |  |  |
| Approval of Minutes from last meeting      | Raymond Johnson | <ul> <li>Motion by Raymond J to approve March 2025 Meeting Minutes.</li> <li>Motion seconded by David R.</li> <li>All in favor – motion passed.</li> </ul>   |  |  |
| Business Arising from Minutes              | Raymond Johnson | None.  |  |  |
| 5. President Update                        | Raymond Johnson |  |  |  |
| a. Policy for Alcohol<br>Service at Events | Raymond Johnson | <ul> <li>Requirement by Insurance to have policy for serving alcohol at events. Will allow RFS to host Pub Nights, etc.</li> <li>No update to bylaw required. Only additional policy required.</li> <li>Raymond to draft policy and distribute. Can be voted on at AGM or at any other time in advance of next event where alcohol will be served.</li> </ul>  |  |  |
| 6. Treasurer's Report                      |                 |  |  |  |
| a. Fiscal Update                           | Brenna Doyle    | <ul> <li>Restricted Remaining Budget = \$65,894.</li> <li>Unrestricted Remaining Budget = \$12,792.</li> <li>No Swimming bills yet. (expected \$10,000).</li> </ul>  |  |  |
| b. 2025-26 Budget                          | Brenna Doyle    | <ul> <li>In progress. To be presented 2 weeks prior to AGM.</li> <li>Less fundraising for Unrestricted Account. Ideas to cut some spending from this: Grade 6 Farewell, only host one Parent Education Night, etc.</li> </ul>  |  |  |
| c. Movie Night                             | Brenna Doyle    | <ul> <li>Current budget = \$1000 may be insufficient to cover increased costs.</li> <li>Vote held during RSC Meeting to approve additional spending.</li> <li>Motion by David R to shift unused funds from Seasonal Party,         Winter Carnival, and Parent Education Night (total = \$1500) to         Movie Night to cover increased costs.</li> <li>Motion seconded by Brenna D.</li> <li>All in favor – motion passed.</li> </ul> |  |  |
| 7. Fundraising<br>Coordinator's Report     | Raymond Johnson |  |  |  |
| a. General Update                          | Raymond Johnson | <ul> <li>Casino is approximately 95% of fundraising. Last casino raised approximately \$80,000.</li> <li>Other ideas:         <ul> <li>QR Code for donations at Trickster Theatre presentation</li> </ul> </li> </ul>  |  |  |

| b. Bullet Coffee House           | David Rasmussen | <ul> <li>Willing to split cost to etch the mug and allow Rosemont to claim proceeds from sale.</li> <li>Specific on brands of mug they would like to use – some brands sell better than others.</li> <li>Purchasers of mug would get additional discount when filling it at Bullet Coffee House.</li> <li>Raymond to prepare / send design ideas.</li> </ul>                       |
|----------------------------------|-----------------|--|
|                                  |                 | <ul> <li>David R spoke with owner of Bullet Coffee House</li> <li>Bullet Coffee House is interested in coordinating with Rosemont School on a mug – one side would have Rosemont School logo, one side would have Bullet Coffee House logo.</li> <li>Willing to split cost to etch the mug and allow Rosemont to claim</li> </ul>  |
| a. Merchandise /<br>Design Ideas | Raymond Johnson | <ul> <li>Merchandise Ideas – different than what's been offered in past:         <ul> <li>White t-shirt</li> <li>Black hoodie</li> <li>Mug (see 10.b below)</li> <li>Hat</li> </ul> </li> <li>Bring back XS size – will be option with different design.</li> <li>Design Ideas:         <ul> <li>"RS"</li> <li>Rosemont – could reach to broader community.</li> </ul> </li> </ul> |
| 10. Merchandise Update           | Raymond Johnson |  |
| ECommerce     Coordinator        | Raymond Johnson | RFS Website updates in progress – Movie Night, add Casino link.  |
| a. Volunteer Update              | Kim Hurtig      | <ul> <li>Still need volunteers.</li> <li>Kim to send short summary to school to include in Rosemont Reminder.</li> <li>Add to RFS website to increase visibility from those registering for Movie Night.</li> </ul>  |
| 8. Casino Update                 | Kim Hurtig      |  |
| c. Plans for Next Year           | Raymond Johnson | Raymond J to set up Teams Meeting to discuss Fundraising plans for next year, so plan is in place.   |
| b. Perogies Fundraiser           | Raymond Johnson | <ul> <li>Ready to go. Timing: <ul> <li>Bag drop: Apr 24</li> <li>Order: Apr 24 – May 8</li> <li>Pickup: May 22</li> </ul> </li> <li>Motion by Raymond J to proceed with this Fundraising Event</li> <li>Motion seconded by David R.</li> <li>All in favor – motion passed.</li> </ul>  |
|                                  |                 | <ul> <li>Read-a-Thon</li> <li>Community Event (Pub Night)</li> <li>Cash Call</li> <li>In-school Event, if possible</li> <li>PedalHeads: School got call requesting School Code to access camp registration fundraising.</li> <li>Raymond J to look into whether RFS already has a code.</li> </ul>   |